



Missouri Department of Health and Senior Services

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Randall W. Williams, MD, FACOG
Director

Michael L. Parson
Governor

November 16, 2020

Dear Health Care Provider:

As your partner in supporting the health and nutrition of infants, the Missouri WIC program would like to inform you about a change related to the brand of infant formula issued to WIC participants. Effective January 1, 2021, the WIC program will change its contract infant formulas from Enfamil to Similac, due to a contractor change that will increase Missouri’s funds available for participant food benefits.

The following products will **not** be issued after December 31, 2020:

- Enfamil Infant (primary infant contract formula)
- Enfamil AR
- Enfamil Gentlease
- Enfamil Prosobee (soy-based)
- Enfamil Reguline

The GREAT news is that the Missouri WIC program will offer Similac formulas for the same dietary needs, so infants should experience a smooth transition! The new formulas offered by Missouri WIC will include:

- Similac Advance with Iron (primary infant contract formula)
- Similac for Spit-Up
- Similac Total Comfort
- Similac Isomil (soy-based)
- Similac Sensitive

The Missouri WIC program will continue to provide exempt infant formulas for those infants with a qualifying medical condition. Information on prescribing an exempt formula for infants can be found at: <https://health.mo.gov/living/families/wic/wichcp/documents/>.

The Missouri WIC program thanks you for supporting WIC’s transition to Abbott Similac products. We also encourage you to promote and support breastfeeding and to work closely with your WIC local agency. If you have questions about a specific patient’s needs, please contact your WIC local agency. Phone numbers for all Missouri WIC local agencies may be found at: <https://health.mo.gov/living/families/wic/families/findallocation/>. If you need assistance, please contact the Missouri WIC program at 800-392-8209 or email WICinfo@health.mo.gov.

Sincerely,

Rose Sipakati

Rose Sipakati
Nutrition Services Manager

RS:jc

www.health.mo.gov

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The Missouri Department of Health and Senior Services will be the leader in promoting, protecting and partnering for health.

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